



Web Rank 2.0

Setup Guide

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Introduction

Web Rank is an easy to use tool that makes ranking retrieval of the dedicated sites in various search engines more effective.

Before using Web Rank for the first time, some one-time options need to be setup. This document details how to configure Web Rank.

Connection options

Maximum Connections

The maximum connections setting will affect the number searching operations that can concurrently run. For example, if this value is set to 10, there will be 10 search jobs running at the same time. The default maximum connections value is 4.

Maximum Pages

The maximum pages setting will affect the amount of search result data recorded to the database. For example, if this value is set to 10, Web Rank will record a maximum of 10 pages of data. The default value for this setting is 2.

Display Settings

Historical Rank Comparison

Show comparison with historical ranking.

Show change in ranking when compared to a previously recorded ranking.

Show historical ranking.

Show previous ranking position.

Difference Highlight Setting

To quickly locate rank changes in the replied mail, you can set the background color and it will be applied to the field that has changed. The default background color is white.

Email Settings

For sending email notifications, the SMTP mail protocol is used. The SMTP server must be valid, otherwise the notification cannot be sent.

Name

Set the sender name.

Email Address

Set the sender's email address.

SMTP server

A valid SMTP server.

Port

Set a port number. The default value is 25.

SMTP Authentication

If your SMTP server requires authentication when logging on please use this option. The account should match the sender email address.

Send Test Email

Click the button to confirm email settings.

Advanced

Max. Saved histories for each project: (zero implies unlimited)

Web Rank saves all rank result data to your local disk. Set the number of saved versions for each project. The default value is 31.

Google License Key:

Web Rank provides an option to query Google link popularity. All Google link popularity queries made with the Google search engine make use of the Google API. In order to use Google Web APIs, a user of Web Rank needs to create a Google account (if not already) and enter the key received from

Google.

Note: The Google API service is limited to 1,000 queries per day. Once this limit is reached, queries will no longer work and the link popularity information displayed on Web Rank will be replaced by an icon instead of numeric data.

Registration

We provide a free trial version. You do NOT need to order Web Rank to evaluate it. Only order the software when you are satisfied it works and meets your need. Refunds are not available.

First, you need to provide your user name and disk serial number as it appears on the registration tab. Once registered, we will send you a registration code, which should be entered in the Key text field on the Registration page.

Alternatively click Registration Here next to Key text box on the registration page, you will be directed to a web page. Please follow the instructions. Registration will be completed after entering the key received via mail.